

**CRCA Board Meeting
August 15, 2017
Minutes**

Attendees:

- Gabrielle Fisher, President
- Fred David, Secretary
- Ken Edwards, Treasurer
- Daniel Goldberg, Communications Director
- Jeff Young, Public Relations Director
- David Moss, Marshal Director
- Ted Teyber, Director of Open Racing

Club Racing

- Board discussed proposal to remove prize money from all club race fields except A and W fields. Pros were speeding up day-of results process and cost savings of \$360 per year.
 - Board voted against the proposal.
 - Board voted to change procedure of club race payouts to switch to payment via PayPal or at next club race.
 - Fred to explain new procedure to Alex.
 - Related:
 - Ted to speak to open race results providers re: ways to improve our results gathering process for club races.
 - Jeff to look into costs and benefits of adopting a chip-based results system for 2018 club races.
- 2018 Central Park race schedule:
 - Julius to start discussions with NY Parks.
 - Creation of “mini-series” for Masters 40+ riders:
 - In 2018, on weekends where the club holds a W3/4/5 field, in lieu of holding a separate W field, CRCA will host Masters 40+ races. W1/2 riders will be able to race in A field.
 - Board is willing to create a Masters series (with prize jersey, payouts, etc.) if a sponsor can be found for the series.
 - Lap Counts:
 - In light of confusion at recent prior Central Park races, Board re-iterated the following formula for determining lap counts at club races:
 - A = x laps
 - B = x-1 laps
 - C = x-2 laps
 - W = x-1 laps
 - M = x-1 laps
 - W Dev = x-2 laps
 - Ted to ensure that Central Park open race tech guides instruct readers to refer to BikeReg for lap counts, start times, etc.

Marshaling

- In light of slow speed of marshal registration at recent CP races, the Board approved creation of a new “marshal registration supervisor” position (similar to registration supervisor positions created in 2017). Marshal registration supervisors will get marshal credit in return for handling marshal registration duties at 3 CP races.
 - David to reach out to teams about providing volunteers for this position.
- Substitute Marshals: The Board expressed concerns about the quality of substitute marshals and discussed ways of improving or reducing reliance on substitute marshals.
 - Board agreed to require all marshals, including substitutes, to sign-in and sign-out at marshal registration table.

- Board discussed but rejected proposal to submit for a vote of the CRCA's members a proposal to prohibit substitute marshals that are not also CRCA members.
- Board discussed need for creating a platform (possibly via a message board on the CRCA website) to allow members to swap marshal dates with one another rather than hiring a non-member substitute.
- David, Ken, and Gabby to discuss proposal to have delegated marshals on bikes following trucks that enter CP during races to provide fields with advance warning.

Finance + Accounting

- Board reviewed proposed 2018 Club Race budget provided by Ken.
- Board discussed proposed changes to membership fee structure.
 - Before voting on any proposal, Board wants to know how additional revenue would be spent. All Board members to come up with proposed expenditures to discuss at next meeting.
 - Board also discussed but did not vote on a new membership level that would include entry into all CRCA open races.
 - Board also discussed whether paying Board members in future years would increase quality and quantity of members willing to serve on the Board. No proposals were submitted or voted on.

Public Relations/Donors/Sponsors (Jeff)

- Jeff in discussions with potential "headline" sponsor of CRCA for 2018.
- Update re: Hincapie ride and dinner
 - Ride occurring on Friday. Dinner to be at some point in September. Likely at Cannibal.
 - Jeff to email Donor members tonight to inform them

Open Racing

- 2018 Sponsors
 - Jeff to talk to Rapha about sponsoring Bear
- CRCA to submit bid for Bear Mountain to be 2018 NYS RR championship

Membership

- Discuss proposal to close membership registration on website until January 1 (since riders that sign up now won't be able to marshal and race before end of year).
 - Gabby to reach out to Nick to close membership (or create dialog box saying 1/2/3s can still race).
 - Fred to look into getting bylaws and membership agreement published in a more readily accessible position on CRCA.net.

Individual Status Check-In

- Secretary (Fred)
 - Board elections: Fred to find Elections Committee members and circulate email to begin nominations period.
 - End-of-year survey:
 - Timing: To be sent to members immediately after final Club race.
 - Any new questions to include on survey?
 - Did you hire a marshal sub this year? For 1 credit? 2 credits?
 - If marshal subs were not permitted, would you be more / less likely to renew next year?
- Teams (Hank)
 - End of Season Party:
 - Timing: Board proposes October 26. Hank to communicate to Rapha

New business / action items from last meeting:

- Website:
 - UX Changes:
 - Gabby to talk to ML re: UX changes.
- Defer to next meeting
 - Size of CP donation. Whether to send to CPC or NYC Parks.
 - Discussion re: preparation of sponsor deck.
 - Discuss results of Fort Lee survey
 - Hincapie clothing transaction